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PRESS RELEASE

Generali Global Corporate & Commercial appoints Hayden Seach as *GC&C Chief Operations Officer* and Axel Roesner as *Head of GC&C Asia*

- Furmen Chiu appointed as Senior Advisor GC&C Asia.

Generali Global Corporate & Commercial (GC&C) announces the appointments of Hayden Seach as *GC&C Chief Operations Officer (COO)* and Axel Roesner as new *Head of GC&C Asia*. Moreover, it appoints Furmen Chiu as Senior Advisor.

Marketing & Communication
Department

GC&CCommunication@generali.com

www.generali.globalcorporate.com



[Generali Global Corporate & Commercial](#)

Piazza Tre Torri 1
20145 Milan, Italy

- Effective from April 1st, Hayden Seach – former *Head of GC&C Asia* – has been appointed as *GC&C COO* with the responsibility to steer Generali GC&C's global operations, IT, Technical Underwriting and Portfolio Management.
Hayden Seach has over two decades of underwriting experience in the commercial general insurance sector. He is a corporate market Insurance specialist with a wealth of diverse experience and expertise matured in many markets across the Middle East, Africa and Asia. He has also held senior positions with a number of leading international insurance and reinsurance companies. Hayden studied Business and holds a Master's degree in Leading Innovation and Change through York St. John University in the UK.
- Effective from June 1st, Axel Roesner – former *Head of Operations and IT GC&C Asia* – is appointed *Head of GC&C Asia*. In this new capacity he will be in charge of ensuring the fulfilment of the Group Strategy in the GC&C segment in the region.
Axel Roesner has over twelve years of insurance industry experience in leading strategy execution, business development and operational excellence. In his previous role, Axel led Operations, IT and business transformation for the corporate and commercial segment across Asia. Prior to joining Generali, he held various senior roles in a leading international insurance company in Pricing & Analytics and Underwriting operations. Axel started his career in asset management. He holds an MBA in International Business from California School of International Management and is a certified Lean Black Belt.
- Effective from July 1st, Furmen Chiu – former *General Manager (Non-Life) Assicurazioni Generali S.p.A. Hong Kong Branch* – has been appointed as *Senior Advisor GC&C Asia* to provide further market in depth knowledge and insights.
Furmen Chiu has over three decades of experience in the commercial insurance sector focusing on Hong Kong and the overall Asian market. He held senior positions in various leading international companies managing business functions including underwriting, claims, distribution and reinsurance. Prior to joining GC&C he was the *General Manager of the Non-Life Division, Hong Kong Branch*, responsible for P&C and EB business. He graduated from the Hong Kong Polytechnic University, holds a Professional



Diploma in Business Studies (Insurance) and Associateship in Chartered Insurance Institute (ACII).

Paolo Ribotta, CEO Global Corporate & Commercial, declared: “I am delighted to see how we have been able to leverage on our internal capabilities and groom our talents. I am sure that Hayden at a global level, Axel and Furmen in the Asia region, will strongly contribute to the execution of our strategy. GC&C’s DNA is to have strong empowerment and accountability, brought as close as possible to the client in order to add value beyond the policy. We are committed to being our customers’ life-time partner, offering them a seamless experience through a value-added service. Our role it’s not only to be a capacity provider but to be serving the corporate customers and the ecosystem around them helping their business succeed”.

THE GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of more than € 66 billion in 2018. With nearly 71,000 employees serving 61 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Generali’s ambition is to be the life-time partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution network.

GENERALI GLOBAL CORPORATE & COMMERCIAL (GC&C)

Generali Global Corporate & Commercial offers P&C insurance and service solutions to medium-large companies and brokers in over 160 countries around the world, with a total premium income of € 2 billion in 2018. Thanks to its solid global experience, knowledge of the local markets and the corporate sector, the unit offers integrated and personalizable solutions in property, casualty, engineering, marine, aviation, cyber e specialty risks. Through its experts in Multinational Programs, Claims and Loss Prevention, GC&C guarantees companies the same level of assistance and protection over the world.