

Generali Global Corporate & Commercial Announces Key Appointments in Mediterranean & Latin America region

- Jose Maria Romero de Tejada to head the new structure, Business Transformation & Technical Excellence
- Mikel Bermejo named as the new Head of Underwriting

Milan/Madrid – Generali Global Corporate & Commercial (GC&C) announces two significant appointments within the Mediterranean & Latin America region, under the leadership of Patricia Puerta.

Effective November 1, 2024, GC&C deployed an organizational change within the region by establishing the **Business Transformation & Technical Excellence** unit, headed by **Jose Maria Romero de Tejada**, reporting directly to Puerta. This new structure aims to lead business transformation and support the development of strategic initiatives across GC&C Mediterranean & Latin America functions and countries.

Additionally, effective December 2, 2024, **Mikel Bermejo** has been appointed as **Head of Underwriting**, also reporting directly to Puerta. Mikel joins the Group with significant experience in the corporate insurance sector.

Patricia Puerta, Head of GC&C Mediterranean & Latin America, commented: *"I am delighted to welcome Mikel Bermejo to our team and to congratulate Jose Maria Romero de Tejada on his new role. These appointments are set to strengthen and boost our strategic vision and growth in the Mediterranean and Latin America region. Jose Maria's leadership in business transformation will drive our strategic initiatives forward, while Mikel's extensive experience in underwriting will elevate our capabilities and service offerings. Their technical expertise and people management styles will play a pivotal role in amplifying our operational excellence and delivering value to our clients."*

Jose Maria Romero de Tejada has a distinguished career in the insurance industry, with over 13 years of experience at Generali spanning various areas including, civil engineering underwriting, strategic planning, operational efficiency, and technical excellence. Prior to this new role, he covered several leadership positions within GC&C Mediterranean & Latin America such as Head of Claims and Head of Operations & IT. He holds a Master in Insurance Business Management from ICEA – Pontifical University of Salamanca, an Executive MBA in Business Administration from IESE Business School – University of Navarra and a MSc in Civil Engineering from Polytechnic University of Catalonia.

Mikel Bermejo brings a wealth of experience from within the corporate insurance sector. He held key positions in underwriting and risk management, most recently serving as Head of Property IBERIA at QBE Europe in Madrid. In this role, he managed a growing, profitable portfolio together with a multicultural team. Mikel also led significant international projects in underwriting and operational areas, including defining new underwriting strategies for the European region. His deep understanding

of the market and proven track record in developing successful underwriting strategies make him a valuable addition to the GC&C team. He holds a bilingual Bachelor's degree in Business Administration from Carlos III University of Madrid and a Project Management Post-Graduate degree programme from IESE Business School - University of Navarra.

GENERALI GLOBAL CORPORATE & COMMERCIAL

GC&C provides insurance solutions and P&C services to medium-large companies and intermediaries in over 180 countries worldwide. Backed by its solid global experience and knowledge of the local markets and of the corporate sector, integrated solutions that can be personalized in properties, casualty, engineering, marine, aviation, cyber and specialty risks are provided. Furthermore, GC&C guarantees companies the same level of assistance and protects everywhere in the world through its Multinational Programs, Claims and Loss Prevention experts.

GC&C's total earned premiums were € 3.1 billion in 2023.

GC&C is part of Global Business Activities
