

Generali Global Corporate & Commercial strengthens its business in the Mediterranean and Latin America region

- Samantha Gimeno appointed as Mediterranean Area Manager CBRM; Fabricio Porto new Latin America Area Manager CBRM
- Greater focus on technical excellence and developing broker relationship and client's portfolio

Milan/Madrid – Generali Global Corporate & Commercial (GC&C) announces the strategic reorganization of its business in the Mediterranean and Latin America region. This new geographical area - previously known as GC&C Iberia & Latin America – oversees the corporate and commercial activities in the Mediterranean area (excluding Italy and Greece) and South America. Within this reorganization, a new function called Area Manager has been established. **Samantha Gimeno** is appointed **Mediterranean Area Manager CBRM** and oversees the Mediterranean market. The LatAm region is led by **Fabricio Porto**, new **Latin America Area Manager CBRM**.

In line with the Group's strategy "Lifetime Partner 24: Driving Growth" and the approach of consistently aiming for profitable growth, the new structure Mediterranean & Latin America is committed to developing broker relationship, support clients in their international development, and pursue technical excellence. This commitment has led to the creation of two pivotal roles aligning with GC&C's core strategies: the expansion of geographical reach through the establishment of the Area Manager CBRM roles, led by Samantha Gimeno and Fabricio Porto; and the reinforcement of technical excellence with the interim appointment of Carlos Gomez (Head of GC&C Mediterranean & Latin America) as Head of Insurance. On this matter, the functions Claims, Underwriting, Risk Prevention & Risk Engineering will report directly to the Head of Insurance; moreover, the Risk Prevention & Risk Engineering structure has been consolidated as an independent unit.

Carlos Gomez, Head of GC&C Mediterranean & Latin America, stated: *"This reorganization confirms the strategic importance of the Mediterranean & Latin America area for GC&C's business. In this way, we will enhance our ability to proactively cultivate relationships with brokers, and to assist our clients even more effectively in their international development. I am pleased to welcome Samantha Gimeno to our team. Thanks to her sound international background, Samantha is the ideal person to take on this role. I am also proud of Fabricio Porto appointment, a confirmation of the company's commitment to recognizing talent in-house. His experience will be key to executing our strategy across the region. With their support, I am confident that we will be able to pursue profitable growth, increase retention, and proactively develop broker relationships and client portfolios."*

Samantha Gimeno has more than 20-year experience in the international and corporate insurance business. Drawing on her extensive leadership experience, Gimeno has played a pivotal role in overseeing commercial relationships with both Clients and Brokers. Most recently, she served as Head Distribution Iberia at Allianz Global Corporate & Specialty IBL Region. Prior to this, she has garnered valuable experience through roles at AXA and Munich Re. She holds a master's degree in industrial Organization Engineer from Escuela



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Before joining this role, Fabricio Porto served as the Head of Clients & Broker Relationship Management for Latin America. He accumulated fourteen years of experience within Generali, finally transitioning to GC&C in 2018 as a Client and Broker Relationship Manager in Brazil. Over the past four years, Porto has dedicated himself to establishing and sustaining robust relationships with key clients and brokers, seeking optimal solutions for GC&C customers at the local level.

GENERALI GLOBAL CORPORATE & COMMERCIAL

GC&C provides insurance solutions and P&C services to medium-large companies and intermediaries in over 160 countries worldwide. Backed by its solid global experience and knowledge of the local markets and of the corporate sector, integrated solutions that can be personalized in properties, casualty, engineering, marine, aviation, cyber and specialty risks are provided. Furthermore, GC&C guarantees companies the same level of assistance and protects everywhere in the world through its Multinational Programs, Claims and Loss Prevention experts. GC&C's total earned premiums were € 2.8 billion in 2022. GC&C is part of Global Business Activities.

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