

Generali Global Corporate & Commercial appoints Benedetta Marcato as new Global Head of Financial Lines

Milan, Italy – Generali's P&C unit Global Corporate & Commercial (GC&C) announces the appointment of **Benedetta Marcato** as new Global **Head of Financial Lines** underwriting, within the Insurance department led by Hayden Seach, GC&C Global Head of Insurance.

Former GC&C Head of Cyber Insurance Underwriting (Corporate) with over 10 years of experience in the insurance industry, Benedetta Marcato will further intensify the tactical development of GC&C Financial Lines portfolio while ensuring underwriting excellence to generate growth and outstanding value for customers and brokers.

Commenting on the appointment, **Manlio Lostuzzi, CEO Global Corporate & Commercial**, stated: *"I am pleased Benedetta agreed to take on this global role and I am delighted to see how we have been able to leverage our internal capabilities and groom a recognized talent within our unit. In her capacity, Benedetta will be pivotal in driving and shaping our Financial Lines portfolio and in understanding the insurance needs of our clients and distributors. I am sure that her appointment will strongly contribute to the execution of our strategy."*

Benedetta Marcato holds a bachelor's degree in Economics of Businesses & Markets and a master's degree in Economic Sciences with focus on international Finance, Macroeconomics and Financial markers from *Università Cattolica del Sacro Cuore*, Milan.

GENERALI GLOBAL CORPORATE & COMMERCIAL

GC&C provides insurance solutions and P&C services to medium-large companies and intermediaries in over 160 countries worldwide. Backed by its solid global experience and knowledge of the local markets and of the corporate sector, integrated solutions that can be personalized in properties, casualty, engineering, marine, aviation, cyber and specialty risks are provided. Furthermore, GC&C guarantees companies the same level of assistance and protects everywhere in the world through its Multinational Programs, Claims and Loss Prevention experts. GC&C's total premium volumes were € 2.5 billion in 2021.

GC&C is part of *Generali Country France, Europ Assistance and Global Business Lines*.

www.generaliglobalcorporate.com

THE GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of € 75.8 billion in 2021. With around 75,000 employees serving 67 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali's strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.

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